

Press Kit

RatesYourDate.com is the better business bureau for online daters and social networking communities: a trusted source of identity verification and insight. RatesYourDate assists interactive brands with increasing member retention, driving revenues and mitigating future liabilities. The RatesYourDate platform provides value-added data intelligence and reporting services that improve member satisfaction by minimizing "False Advertising" and discouraging behavior not consistent with a safe and credible community. The system provides registered members with pre-date reference-checking, post-date evaluations and a feedback mechanism by which daters can share their evaluations with other online daters. Uninformed daters are repeatedly left angry, deceived, disappointed, and disillusioned. RatesYourDate.com has developed a self-contained widget that allows users to interface with RatesYourDate through their regular dating or social networking website. RatesYourDate is committed to creating a safer, more effective and more satisfying experience for the online community.